

TAC Club Participation Program Application Form - Cricket Form Preview

Introduction

What is the TAC Club Participation Program?

When it comes to road safety - we're all on the same team.

The TAC Club Participation Program is for Cricket Victoria affiliated clubs to actively participate in the mission to promote safe travel on our roads.

We're asking clubs of all sizes to encourage their members to help build a culture of road safety throughout the Cricket season, and to join us in celebrating Road Safety Round from 8-21 December 2025.

The TAC, in partnership with Cricket Victoria, will award a prize pool valued at over \$40,000 to Cricket Victoria-affiliated grassroots clubs. These clubs will demonstrate how they have actively promoted road safety within their club and community.

The following prizes are available:

- Major Prize Pool - two (2) clubs will have the chance to win a major prize pool valued at \$5,000 consisting of: \$5,000 voucher for Kookaburra Sport.
- Minor Prize Pool - twenty (20) clubs will have the chance to win a total prize pool valued at \$1,000 consisting of: \$1,000 voucher for Kookaburra Sport.

Plus, the first fifty (50) clubs to sign up to the TAC Club Participation program, will win a TAC merchandise pack valued at \$232.59 RRP.

Before starting, please read the relevant [Club Participation Booklet and Terms and Conditions](#).

You may continually update your submission as many times as you like throughout the campaign period. Applications must be submitted by 5:00pm (AEDT), Tuesday 31 March 2026.

If you have any questions throughout the campaign period, please don't hesitate to contact the Sports Engagement Team at askus@tac.vic.gov.au.

Eligibility Criteria

Please confirm that your club is affiliated with Cricket Victoria.

- Yes - eligible to apply.
- No - ineligible to apply.

You are ineligible to apply for this Program.

Please review your answers above or contact the Sports Engagement Team at askus@tac.vic.gov.au to discuss your application.

Contact Details

* indicates a required field

TAC Club Participation Program Application Form - Cricket

Form Preview

Club Details

Club Name *

Organisation Name

Make sure you provide the same organisation/club name that is listed in official documentation.

Club primary address

Address

Club postal address

Address

Club primary phone number *

Must be an Australian phone number.

Club email address *

Must be an email address.

Club website

Must be a URL.

League/Association *

Victorian Region

e.g. Gippsland, Metropolitan

Primary Contact Details

Primary contact *

Title First Name Last Name

This is the person we will correspond with about this application.

Position held in club *

TAC Club Participation Program Application Form - Cricket

Form Preview

e.g., Manager, Director or Fundraising Coordinator.

Primary contact phone number *

Must be an Australian phone number.

Primary contact email address *

This is the address we will use to correspond with you about this grant.

Summary of Activities

* indicates a required field

Evaluation and Judging Criteria

Submissions will be evaluated against the following criteria:

1. **Club Eligibility** - confirmation that your club is affiliated with a relevant association (see eligibility criteria).
2. **Use of Assets** - consistent and correct use of the provided digital collateral across social media, websites, newsletters, and/or display of physical printed posters within the club.
3. **Communication** - effective and clear delivery of TAC road safety messaging.
4. **Evidence** - Provision of photo or video evidence, supporting your submission.
5. **Road Safety Round Participation** - active promotion and participation in Road Safety Round.
6. **Independent Initiatives** - implementation of additional initiatives that go above and beyond the provided collateral and assets to influence behaviour change within your club.

How did your club and community get involved in promoting road safety? *

For example, did you start by discussing road safety initiatives at a Club Committee meeting? Did you encourage a few members to become road safety champions? Did your club post online to spread awareness? Did you use TAC resources or merchandise to share messages about safe driving and the risks of speeding?

How did you club participate in Road Safety Round? *

TAC Club Participation Program Application Form - Cricket

Form Preview

For example, did all players, staff and volunteers wear the provided armbands? Did you host a themed Road Safety Round? Did you share content online? Did you use official Road Safety Round assets? Did you promote the round or invite local media? What was the response from players, families and supporters?

Did your club share the Road Safety Survey? *

- Yes
 No

Provide details of how and who you shared the survey with as well as how it was received by your community. *

For example, how did you encourage participation in the survey.

Provide evidence supporting your answers. *

Attach a file:

You are able to upload multiple files which might include a presentation, videos and photos to support your responses above.

Web Links

Must be a URL.

Must be a URL.

Must be a URL.

For example, you may wish to provide links to your club's social media pages or website if they were used to promote the Club Participation Program.

Provide a summary of any other information that demonstrates your club's commitment to promoting road safety.

For example, provide details of any other activities or resources your club utilises to promote road safety.

Certification and Feedback

* indicates a required field

Certification

TAC Club Participation Program Application Form - Cricket

Form Preview

This section must be completed by an appropriately authorised person on behalf of the applicant organisation (may be different to the contact person listed earlier in this application form).

I certify that to the best of my knowledge the statements made within this application are true and correct, and I understand that if the applicant organisation is approved for this incentive, we will be required to accept the terms and conditions of the incentive as outlined in the submission requirements documentation.

I agree *

Yes

Name of authorised person *

Title First Name Last Name

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Must be a senior staff member, trustee or appropriately authorised volunteer

Position *

Position held in applicant organisation (e.g. CEO, Treasurer)

Phone number *

Must be an Australian phone number.

We may contact you to verify that this application is authorised by the applicant organisation

Email *

Must be an email address.

Feedback

You are nearing the end of the application process. Before you review your application and click the **SUBMIT** button please take a few moments to provide some feedback.

Please indicate how you found the online application process.

Very easy Easy Neutral Difficult Very difficult

Please provide us with your suggestions about any improvements and/or additions to the application process/form that you think we need to consider.